

"Utmost" Exceeded As Extra Millions Are Lent to U. S.

Hundreds of Corporations and Individuals Increase Bond Subscriptions

Morgan Buys Million

Japanese Banks Reported to Have Invested \$10,000,000 to \$15,000,000

Under the stress of saving New York in the closing days of the campaign from the danger of undersubscription hundreds of corporations and individuals of varying means yesterday perceived a new meaning in the slogan "subscribe to your utmost." By filing additional subscriptions they showed that what they hitherto had considered their "utmost" could be surpassed by stretching.

Officials for the loan in this district yesterday appealed to every subscriber to take at least one more bond to-day, if possible, in order that the \$675,755,250 necessary to enable the district to reach its quota of \$1,500,000,000 may be forthcoming. The drive ends at midnight to-night.

Insurance Companies Lead
Insurance companies again furnished the largest amount of additional subscriptions. The Mutual Life Insurance Company yesterday took \$20,000,000 more, bringing its total subscription to \$40,000,000. The Equitable Life Assurance Society subscribed to \$19,000,000 additional, making its aggregate \$40,000,000. And the Mutual Benefit Life Insurance Company took an additional \$13,000,000, raising its total to \$26,000,000.

Another device for wiping out the deficit here was to call on business men whose firms have taken large blocks of bonds to buy more of the securities of freedom for their personal account. The partners of J. P. Morgan & Co. set an example to others by buying \$4,000,000 worth as individuals. The firm's subscription in this district amounted to \$20,000,000.

Morgan Subscribes \$1,000,000
The Morgan partners subscribed as follows: J. P. Morgan, \$1,000,000; Charles Steele, William H. Porter, H. P. Davidson and Thomas W. Lamont, \$500,000 each; Thomas Cochran, Dwight W. Morrow, E. H. Stettinius and W. P. Hamilton, \$250,000 each.

Announcement was made last night that the "Ten Thousand Dollar Minimum Limit Club of the Second Federal Reserve District" had admitted 495 new members, bringing the total membership up to 1,672. No member of the club has subscribed to less than \$10,000 of the new bonds.

The New York Produce Exchange yesterday leaped beyond its quota of \$15,000,000. Up to noon \$17,800,000 had been subscribed. The Guaranty Trust Company passed its allotment of \$41,000,000. It was learned that Japanese banks have subscribed be-

tween \$10,000,000 and \$15,000,000 to this loan.

Up to yesterday the Police Department had sold \$39,000,000 toward its quota of \$50,000,000. Of this amount the uniformed men have obtained \$21,645,000 in pledges and \$3,000,000 through the sale of weekly payment books.

New Large Subscriptions
Subscriptions of \$1,000,000 and over pledged in this district yesterday included the following:
The Central Union Trust Co., \$25,000,000
Mutual Life Insurance Co. (additional), 20,000,000
Equitable Life Assurance Society (additional), 19,000,000
New York Produce Exchange Co., 17,800,000
Mutual Benefit Life Insurance Co. (additional), 13,000,000
Island of Cuba, 5,000,000
The Bank of New York and customers (additional), 5,000,000
Greenwich Bank and customers (additional), 5,000,000
Consolidated Gas Co., 3,000,000
Singer Manufacturing Co. (additional), 3,000,000
Marine Trust and Deposit Co. (additional), 3,000,000
American International Corporation (additional), 3,000,000
Ansonia Copper Mining Co. (additional), 3,000,000
Coca-Cola Export and Commission Co. and associates (additional), 3,125,000
The Virginia Railway, 1,025,000
J. P. Morgan, Shoe and Foundry Co. (additional), 1,000,000
Title Guarantee and Trust Co. (additional), 1,000,000
Prairie Oil and Gas Co. (additional), 1,000,000
Kiddier, Peabody & Co. (additional), 1,000,000
American Metals Co. (additional), 1,000,000
Central Railroad of New Jersey (additional), 1,000,000
Inspiration Consolidated Copper Co. (additional), 1,000,000
P. Lorillard Co. (additional), 1,000,000
D. G. Reid, 1,000,000
Bank for Savings (additional), 1,000,000
United States Trust Co. (additional), 1,000,000
Union Pacific Railroad Co. (additional), 1,000,000
John W. Wamaker, New York (additional), 1,000,000

The complete totals for New York City and the Second Federal Reserve District are:

New York City	Seventeenth day	Total	Percent of quota
Manhattan	\$116,855,100	\$709,373,450	47.2
Brooklyn	4,687,700	65,349,150	8.5
Queens	732,200	6,283,850	1.4
Bronx	774,500	2,722,950	4.1
Richmond	304,150	1,622,250	2.4
N. Y. City	\$123,009,700	\$786,268,450	52.9
Sub-districts:			
Buffalo	\$12,218,450	\$55,022,300	6.9
Rochester	4,579,100	31,518,500	7.4
Syracuse and Utica	7,444,550	36,213,250	8.2
Binghamton	1,500,850	14,729,550	7.7
Albany	6,078,450	32,728,850	35.9
Long Island			
Y. C.	1,568,150	12,156,400	11.3
Northern	14,886,000	115,582,750	89.4
Fairfield Co., Conn., Westchester and Rockland counties, N. Y.	3,025,650	28,554,800	81.5
Total outside N. Y. C.	\$58,558,500	\$338,086,300	72.7
Total for district	\$176,542,200	\$1,124,344,750	82.4

Whitman and Edge Speak at Bond Rally On Sub-Treasury Steps
Governor Edge of New Jersey in a speech at the Sub-Treasury Building

United States Day in Liberty Loan Drive

11:30 A. M.—Reception in the Waldorf-Astoria to John D. Ryan, Assistant Secretary of War in charge of air service.
11:50 A. M.—Parade to the Altar of Liberty, with military escort for Mr. Ryan.
12:00 M.—Address by Mr. Ryan. During the afternoon and evening each of the sixteen neutral nations will hold a patriotic celebration and flag-raising ceremony at the Altar of Liberty.
12:00 M.—Edward Riegleman, Dr. Philip A. Brennan, Albert Benson, A. J. Keog, C. B. McManus, Jr., Henry B. Hammond and William McCarroll will speak at the Brooklyn Borough Hall.
12:00 M.—Final day's effort of the Stage Women's War Relief to get subscriptions at the Liberty Theatre in front of the New York Public Library. Many famous stage folk will appear.
12:00 M.—Labor Day, under the auspices of the Labor League of New York City, at the Liberty Bell in City Hall Park. Secretary of Labor William B. Wilson will speak.
2:00 P. M.—Ricardo Molina will deliver the principal address at a Mexican mass meeting in the Waldorf-Astoria.
8:00 P. M.—Russian mass meeting and concert in Carnegie Hall.
12:00 P. M.—Last minute to subscribe to Liberty Bonds of the fourth issue.

yesterday declared "If this loan we are going to fire a gun that will land a shot in the very heart of Germany, 4,000 miles away."
"When the boys abroad are given an order to charge," Mr. Edge added, "they do not hesitate; they do not stop to reason; they carry on. Your commander-in-chief has ordered you to charge to-day and to-morrow."
Governor Whitman, who also spoke, said: "Experts told us we could not transport, with the ships at our disposal, 2,000,000 soldiers in seven years. We have done it in seven months."

Support of Allies Is Pledged by Siam At Altar of Liberty

The far-off kingdom of Siam yesterday pledged anew its support to the cause of the Allies at the Altar of Liberty, Madison Square. Siam's national colors were raised, and the twenty-first day of the fourth Liberty Loan campaign was dedicated to her.
Because of illness Prabha Karavongse, the Minister of Siam, was unable to attend the ceremonies. His address was read by F. Warren Sumner, Siamese Consul in New York.

Loan Total Doubled By Latin Americans As Wilson Buys Bond

When it was announced at a rally held by the Latin-American Liberty Loan Committee in the Waldorf last night that President Wilson had sent the organization a subscription for a \$1,000 bond, the South Americans asserted loudly that the \$400,000 they al-

ready had pledged was too paltry a sum to associate with the President's subscription.

Accordingly, they set to work and raised \$800,000 more from those present, so that Mr. Wilson might have a fitting "bodyguard."

In addition to the above, subscriptions from Nicaragua to the amount of \$50,000 were forwarded by the republic's President. The Presidents of Uruguay and Honduras also sent their greetings and good wishes, and Secretary McAdoo sent a congratulatory message.

"Fight to a Finish!" Is Socialist Cry

"Abolish war by fighting out the war to a finish" was the rallying call of Socialist leaders last night at a Liberty Loan mass meeting held at Cooper Union. More than \$275,000 was subscribed, of which was from the Bank of the United States.
Speakers were Henry Morgenthau, former Ambassador to Turkey; Winfield R. Gaylord, former Socialist State Senator of Wisconsin; Dr. Frank Bohm, William English Walling, William Edlin and Henry L. Slobodin.
That Germany is a menace to the world until rendered impotent by overwhelming military defeat was the keynote of Mr. Morgenthau's address.
"In Constantinople," said Mr. Morgenthau, "I had many talks with a typical German Junker and militarist, the German Ambassador, Baron von Wangenheim. 'We have failed this time,' he would tell me, 'but we shall now store up enough copper, cotton and other materials for a five years' war and next time we shall not fail.'"
Mr. Gaylord deplored the existence of a "Prussianized branch of the Socialist party in the United States. If we don't lick Germany now," he said, "we'll have to form a permanent military establishment for our own protection after the war. This is the thing that all real Socialists are fighting to avoid."

Hylan Issues Loan Call

Mayer Hylan in a proclamation on the Liberty Loan issued last night said:

"This day, October 19, should be a memorable one in New York's history. It is not a holiday. It is not a feast day. But it is a day on which New York can give visible proof of its part in the consummation of the greatest offering of treasure ever placed by any nation on the altar of an ideal.
"If from sunrise to sunset to-day the legions of New Yorkers who have qualified for this distinction will wear its symbol on their coats and will fly the Stars and Stripes from their houses each may well feel that he or she is a personal bearer of the unalterable answer of America to the Emperor of Germany."

Wilson Wires Here for Bonds

John D. Ryan, Assistant Secretary of War; James W. Gerard, former Ambassador to Germany; and Rabbi Wise were the chief speakers at a Liberty Loan rally held at the 71st Regiment Armory, Park Avenue and Thirty-fourth Street, last night. Secretary Ryan announced that he had received a subscription by telegraph from President Wilson for an additional \$1,000 bond. He added that he would take \$25,000 worth for himself.

To the Man Who Has Gone to Bed

Not that I am writing this advertisement with the idea that a man is going to bed to read it.

The idea is to read it now—if anyone wants to.

Then to go to bed and remember it.

I am not saying in this advertisement, to any man who reads it. I mean YOU. I am not banging around recklessly with the word YOU, hit or miss—at anybody.

I am leaving it open in this ad from the first word to the last for people to pick out themselves, themselves.

TO YOU

(Now that you have put the light out and you are going way off eight hours and there's nobody but you and God and me and The Dark.)

Would you pull the food out of a baby's mouth for an offer of four dollars down?

Probably not. You would look at the baby and the baby would look at you while you were starting, and that would be all there would be to it.

Would you—for four dollars down—pull away the gun from the hands of the Man in France who is rushing into battle and doing your fighting for you?

Not if you could see yourself doing it. Not if he could watch you and your four dollars, not if he could say to you and your four dollars as he stood with Germans rolling up out of smoke to stick him with bayonets, "Here, let me have that bayonet a minute—just a minute, please!"

I don't know how other people feel about it, but I believe for one that people in this world are all more alike than they look. One man is as generous as another when he sees what the other man is seeing. Out of a hundred million Americans lying safe in their beds to-night while seven million men are offering to stand up and be shot for them, there is not one man who really would not do as much as another man to avoid taking food out of our soldiers' mouths or guns out of their hands.

The only difference is that some of us take the time off to visualize what we are doing. It is so much easier for us to visualize what we can do with our four dollars ourselves than what the soldier would do with it.

If we could see as plainly what the soldier is doing with our four dollars down and two dollars a week, and what will happen to him if he does not have it, we would take the food out of our mouths, the clothes off our backs, would even see our children growing pale before our eyes—for the soldiers—before we would pull the soldier away from what he is doing with our four dollars.

TO YOU

I do not know what time it is, now that the dark is folded about you in your bed while two million men in France are using your four dollars to die for you while you sleep, but perhaps while you are falling asleep you can think of a little list of things to go without to lend them four dollars more.

A hundred million people crowd up and tap on your windows in the dark and ask you.

I do not know what time it is.

You know what is in your pockets.

Your clothes are on the chair.

Every bank in New York is open till midnight.

If you have not the money in your pocket, go out and wake up somebody who will thank you and borrow it!

Or go into the bank and say you will have it Monday!

Here's to you! Here's asking your forgiveness for following you with a hundred million people to your bed at night!

Here's wishing you pleasant dreams, falling asleep, remembering the hundred million people.

And the three million soldier boys!

G. G. W. Left Turning

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